

LAURA R. GERSTNER, MHA, MSHS, PA-C

ACADEMIC EXPERIENCE

Campbell University Physician Assistant Program

Chair and Program Director, Associate Professor

Associate Program Director, Associate Professor

Director of Clinical Education, Associate Professor

Buies Creek, NC

June 2024 - present

February 2022-May 2024

August 2010 – February 2022

Duke University Physician Assistant Program

Preceptor & Lecturer

Durham, NC

November 2007 – July 2010

- Taught several lectures and labs
- Coordinated orthopaedic elective rotations at Triangle Orthopaedic Associates

CLINICAL EXPERIENCE

Emerge Orthopaedics (formerly Triangle Orthopaedic Associates)

Physician Assistant

Durham, NC

September 2006 – present

- Current per diem coverage of orthopaedic urgent care clinics

EDUCATION

Campbell University

- *Doctor of Health Sciences*

Buies Creek, NC

anticipated July 2024

University of North Carolina Chapel Hill

- *Master of Healthcare Administration*

Chapel Hill, NC

August 2011

George Washington University

- *Master of Science in Health Sciences*
- *Physician Assistant Program Certificate*

Washington, DC

August 2003

Pennsylvania State University

- *Bachelor of Science in Kinesiology, Minor in Gerontology*
- *Graduated with High Honors*

University Park, PA

May 2001

University of Brighton

- Study abroad semester through Penn State University

Eastbourne, England, UK

Fall 1999

HONORS & AWARDS

- Campbell University College of Pharmacy & Health Sciences Dean's Award for Excellence in Teaching *May 2021*
- Campbell University College of Pharmacy & Health Sciences Outstanding Student Organization Faculty Advisor Award *April 2020*

LICENSURE AND BOARD CERTIFICATION

- State of North Carolina Physician Assistant License *September 2006 – present*
- National Commission for Certification of Physician Assistants *initial 2003, recertification 2008 & 2014*

CERTIFICATIONS/PROFESSIONAL WORKSHOPS

- TeamSTEPPS Master Training Virtual Course January/February 2024
- ARC-PA Accreditation & You; Self Study Workshops July 2022
- Harvard Macy Institute for Educators in Health Professions January/May 2019
- Screening, Brief Intervention, Referral to Treatment (SBIRT) Trainer December 2016
- Physician Assistant Education Association OSCE Workshop October 2016
- Physician Assistant Education Association Enhanced Clinical Coordinators Workshop October 2014
- Physician Assistant Education Association Basic Faculty Skills Workshop November 2011
- Physician Assistant Education Association Basic Clinical Coordinators Workshop March 2011

PROFESSIONAL ORGANIZATIONS MEMBERSHIPS

- Physician Assistant Education Association 2010 - present
- Triangle Area Physician Assistants 2006 – 2010
- North Carolina Academy of Physician Assistants 2006 – present
- American Academy of Physician Assistants 2003 - present
- Penn State Alumni Association Life Member 2001 - present

COMMITTEES AND SERVICE RESPONSIBILITIES

Departmental:

- PA Accreditation & Assessment Task Force: *chair (2022-present)*
- PA Admissions Committee: *chair (2010-2014, 2017-2024), member (2015–2016)*
- PA Academic Performance & Standards Committee: *chair (2022-2024)*
- PA Clinical Self-Assessment Committee: *chair (2010 – present)*
- PA Curriculum Committee: *member (2010-present)*
- Wallace Student Society: *Faculty Advisor (2011 – 2020)*
- PA Program Director Search Committee: *member (2018)*

College & University:

- College of Pharmacy & Health Sciences Executive Committee: *member (2024-present)*
- College of Pharmacy & Health Sciences Curriculum Committee: *member (2022-present)*
- College of Pharmacy & Health Sciences IPE Experiential Hub: *chair (2020-2022)*
- Campbell University School of Osteopathic Medicine Master of Health Professions Education Steering Committee: *member (2020-present)*
- College of Pharmacy & Health Sciences Interprofessional Education Assistant Dean Search Committee: *member (2018)*
- Campbell University School of Osteopathic Medicine Regional Dean's Committee: *member (2016-2022)*
- College of Pharmacy & Health Sciences Continuing Education Committee: *member (2016)*
- Campbell University Health Sciences Clinical Teaching Conference Planning Committee: *member (2016-2018)*
- College of Pharmacy & Health Sciences Student Conduct & Professionalism Task Force: *member (2017)*
- College of Pharmacy & Health Sciences Interprofessional Education Combine and Career Fair Task Force: *member (2017)*
- College of Pharmacy & Health Sciences (CPHS) Experiential Education Screening Committee: *Chair (2016 – 2017, member 2018- present)*
- CPHS Interprofessional Education Research Symposium: *Rater (2015, 2017-2019)*
- CPHS Peer Review Committee: *member (2012-14) & peer reviewer (2013 – present)*
- CPHS Faculty Development Committee: *member (2012)*
- CPHS Interprofessional Education Steering Committee: *member (2011 – present), member of Experiential subcommittee (2013-16)*
- CPHS Student Professionalism & Conduct Committee: *member (2010 – 2012)*

State/Regional:

- North Carolina Academy of Physician Assistants Student Affairs Committee: *member (2013 – 2021)*
- North Carolina Academy of Physician Assistants Communications Committee: *member (2012 – 2013)*
- Triangle Area Physician Assistants: *CME coordinator (2008-2013)*
- Project Access of Durham County: *Medical Committee member (2008-2010)*

National:

- Physician Assistants in Orthopaedic Surgery Foundation: *secretary (2023 – present)*
- Physician Assistant Education Association Leadership Mission Advancement Commission: *chair (2021 – present); member (2020)*
- Physician Assistant Education Association representative on Macy Foundation grant project through the Society to Improve Diagnosis in Medicine: *(2017 –2020)*
- Physician Assistant Education Association Committee on Clinical Education: *member (2015 – 2016)*
- American Academy of Physician Assistants Awards Work Group: *member (2015)*

PUBLICATIONS (PEER-REVIEWED)

- **Gerstner L**, Ortiz Pate N. “Starting with the End in Mind: Developing Mission-Focused and Accreditation Compliant Clinical Year Syllabi.” *Journal of Physician Assistant Education*, March 2022.
- Min E, Bowden W, **Gerstner L**, Guthrie J. “Credentials and Core Clerkships: Who’s training our PA students (and does it matter)?” *Journal of Physician Assistant Education*, July 2021.
- Olson A, Rencic J, Cosby K, **Gerstner L**, et al. “Competencies for improving diagnosis: an interprofessional framework for education and training in health care.” *Diagnosis*, 0(0), pp. -. Retrieved 30 Aug. 2019, from doi:10.1515/dx-2018-0107

INVITED LECTURES AND PRESENTATIONS

National Lectures and Presentations:

- **Gerstner L**, McDiarmid S, Bradford P. “Welcome to the Team! Strategies for Onboarding New PA Faculty.” Physician Assistant Education Association, New Orleans, LA. October 2023.
- Pitchford, K, **Gerstner L**, et al. “Building the Leadership Toolkit.” Physician Assistant Education Association, San Diego, CA. October 2022.
- Ortiz Pate N, **Gerstner L**. “Innovation out of Necessity: A Clinical Educator’s Silver Lining.” Physician Assistant Education Association, virtual. October 2021.
- “New Clinical Coordinators Jump Start Workshop.” Physician Assistant Education Association. October-November 2020 (virtual), March 2021 (virtual), November 2021 (virtual), June 2022 (virtual).
- “Clinical Coordinators 201 Workshop.” Physician Assistant Education Association. October 2019 (lead facilitator).
- **Gerstner L**, McDiarmid S, Stouder A, Bradford P. “We Will Survive and Thrive! Avoiding Burnout of Clinical Educators.” Physician Assistant Education Association, Washington, DC. October 2019.
- Kuliani R, Hill K, **Gerstner L**, Min E, Richards S, Rolls J. “PAEA Workshop Facilitation 101.” Physician Assistant Education Association, Washington, DC. October 2019.
- Hanson B, **Gerstner L**, “Movin’ on Up: Transition to Professional Practice Curriculum”. Physician Assistant Education Association, Denver, CO. October 2018.
- “Clinical Coordinators 101 Workshop.” Physician Assistant Education Association. November 2015, March 2016, October 2016, March 2017 (lead facilitator), April 2018, October 2019 (lead facilitator), March 2019 (co-lead facilitator), October 2022 (lead facilitator), April 2023 (lead facilitator).
- Hanson B, **Gerstner L**, “You Did What? Professionalism Remediation in the Clinical Year”. Physician Assistant Education Association, Minneapolis, MN. October 2016.
- Stouder A, **Gerstner L**, “Friends with Benefits: Collaboration Opportunities in Physician Assistant Education”. Physician Assistant Education Association – Philadelphia, PA. October 2014.

- **Gerstner L**, McGroarty C, “See One, Do One, Teach One: Using Student-generated Videos to Assess Clinical Procedures”. Physician Assistant Education Association – Seattle, WA. November 2012.

State Lecture and Presentations:

- Homan M, Gage C, **Gerstner L**, et al. “Panel Discussion: Evaluating Clinical Faculty Competency Across Disciplines”. NC AHEC Consortium for Clinical Education & Practice, Greensboro, NC. April 2018.
- Homan M, Gage C, **Gerstner L**, et al. “Panel Discussion: Models for Clinical Education Across Disciplines”. NC AHEC Consortium for Clinical Education & Practice, Greensboro, NC. April 2018.

Local Lectures and Presentations:

- **Gerstner L**, King-Thiele R, Stabingas K, Hudson J. “Precepting Telehealth.” Campbell University Clinical Teaching Conference; virtual. October 2021.
- “How to be a Better Preceptor” panel discussion. WakeMed APP Symposium, virtual. November 2020.
- Brown P, **Gerstner L**. “Teaching Interprofessional Groups.” Applied Education Skills, Campbell University Master of Health Professions Education; Buies Creek, NC. November 2020, October 2021-2023.
- **Gerstner L**. “Microteaching.” Introduction to Teaching, Campbell University Primary Care Champions Fellowship; Buies Creek, NC. October 2019-2023.
- **Gerstner L**. “Teaching Clinical Skills.” Introduction to Teaching, Campbell University Primary Care Champions Fellowship; Buies Creek, NC. October 2019-2023.
- Nordan A, **Gerstner L**. “Precepting and Evaluating PA Students.” Campbell University Clinical Teaching Conference; Buies Creek, NC. September 2019.
- **Gerstner L**, Vaskalis M. “Working with Multiple Learner Types: A Panel Discussion.” Campbell University Clinical Teaching Conference; Buies Creek, NC. October 2018.
- **Gerstner L**, Pope A, Stewart C, Kelly K. “Evaluation of Interprofessional Student Interactions: A Panel Discussion.” Campbell University School of Osteopathic Medicine Preceptor Development Workshop; Buies Creek, NC. October 2016.

INVITED POSTER PRESENTATIONS (PEER-REVIEWED)

National Poster Presentations:

- Nordan A, **Gerstner L**. “Teach the Teacher: Preceptor Readiness and Interest in Preceptor Development.” Physician Assistant Education Association Education Forum; Virtual. October 2020.
- Min E, Bowden P, **Gerstner L**, Guthrie J, Ritchey S. “Credentials and Core Clerkships: Who’s Training our PA Students (and does it matter)?” American Academy of Physician Assistants National Conference; Nashville, TN. May 2020.
- Min E, Bowden P, **Gerstner L**, Guthrie J, Ritchey S. “Credentials and Core Clerkships: Who’s Training our PA Students (and does it matter)?” Physician Assistant Education Association Education Forum; Washington, DC. October 2019.
- **Gerstner L**, Nordan A. “Assessment of Preceptor Readiness and Interest in Preceptor Development.” Harvard Macy Institute Program for Educators in Health Professions; Boston, MA. 2019.
- Hastings J, Coniglio D, **Gerstner L**, Fenn P. “Hospital Simulation: A Simulated Journey Through a Three-Day Hospital Admission.” Physician Assistant Education Association Education Forum; Anaheim, CA. 2018.
- **Gerstner L**, Johnson BL, Vaskalis M, Coniglio D. “iOSCE: Development and Success of an Inteprofessional Objective Structured Clinical Examination Activity for Health Sciences Students”. American Academy of Physician Assistants National Conference; New Orleans, LA. 2018.
- **Gerstner L**, Johnson BL, Vaskalis M, Coniglio D. “Interprofessional Education Activity Days – Offering Something for Everyone.” American Academy of Physician Assistants National Conference; New Orleans, LA. 2018.
- Colletti T, **Gerstner L**, Pope A. “Student Perceptions of an Observed Simulation Hand-off Exercise”. Physician Assistant Education Association Education Forum; Alexandria, VA. 2015.
- Johnson B, **Gerstner L**. “Designing an Interprofessional Education Program to Meet the Changing Environment.” Physician Assistant Education Association Education Forum; Philadelphia, PA. 2014.

- **Gerstner L**, McGroarty C, Coniglio D. “See One, Do One ,Teach One: Using Student-generated Videos to Assess Clinical Procedures.” American Academy of Physician Assistants National Conference; Boston, MA. 2014.
- Adams M, **Gerstner L**, Kaprielian V, May B, Rich W. “Interprofessional Case Studies as an Inaugural Interprofessional Education Event.” All Together Better Health Conference; Pittsburgh, PA. 2014.

State/Regional Poster Presentations:

- Pope A, **Gerstner L**, Coniglio D. “Diversity of the Physician Assistant Workforce: Demographic Analysis of Matriculating First-Year Physician Assistant Students 2006-2015.” The North Carolina Health Professions Diversity Conference; Winston-Salem, NC. 2017.
- Johnson B, **Gerstner L**. “Designing an Interprofessional Education Program to Meet the Changing Environment.” Interprofessional Health Care Summit; Savannah, GA. 2015.

Local Poster Presentations:

- Neill G, Altman C, Cain M, **Gerstner L**. “Gonococcal Septic Arthritis of the First MTP Joint: The Importance of Sexual History in Older Patients.” Campbell University IPE Research Symposium; Buies Creek, NC. 2024.
- Figueroa E, Painter A, McCann K, **Gerstner L**. “Calciophylaxis: Recognizing an Increasingly Prevalent Vascular Pathology.” Campbell University IPE Research Symposium; Buies Creek, NC. 2024.
- Narron T, Edstrom M, Dean Z, **Gerstner L**. “Periorbital Cellulitis and the Triangle of Death: Preventing Retrograde Brain Infections.” Campbell University IPE Research Symposium; Buies Creek, NC. 2023.
- Rabinstein K, Kane J, Chaconas T, **Gerstner L**. “A Review of Pancreatic Carcinoma in the Setting of Modifiable Risk Factors.” Campbell University IPE Research Symposium; Buies Creek, NC. 2023.
- Banerjee B, Fairweather M, Stewart K, Wulforst J, **Gerstner L**. “Neurologically Unscathed Yet Unexpectedly Unstable: A Case Review of an Atypical Cervical Spine Injury.” Campbell University IPE Research Symposium; Buies Creek, NC. 2022.
- Sisson B, **Gerstner L**. “McArdle Disease as a Result of Ongoing Cough.” Campbell University IPE Research Symposium; Buies Creek, NC. 2022.
- Shepherd E, Corum T, Clark K, **Gerstner L**. “Monoclonal Antibodies: A Clinical Review of Monoclonal Antibody Treatment in High Risk COVID-19.” Campbell University IPE Research Symposium; Buies Creek, NC. 2022.
- Webster A, Slabaugh E, Schavone J, **Gerstner L**. “Necrotizing Enterocolitis: A Clinical Review of the Most Common Gastrointestinal Emergency in Newborns.” Campbell University IPE Research Symposium; Buies Creek, NC. 2021.
- Deslauriers K, O’Connor K, Ballard H, **Gerstner L**. “The Presentation of the Twists and Turns of a Female’s Anatomy.” Campbell University IPE Research Symposium; Buies Creek, NC. 2021.
- Poston M, Pennel C, Garehan H, **Gerstner L**. “Duodenal Ulcer Perforation.” Campbell University IPE Research Symposium; Buies Creek, NC. 2020.
- Verschueren L, Leviere A, Schmoeller M, **Gerstner L**. “Alpha-gal Syndrome.” Campbell University IPE Research Symposium; Buies Creek, NC. 2020.
- Wheeler A, Belcher N, Kerr K, **Gerstner L**. “Nephrolithiasis with Severe Hydronephrosis in a Previously Healthy 39-year-old Female.” Campbell University IPE Research Symposium; Buies Creek, NC. 2019.
- Tarleton T, Burk D, **Gerstner L**. “Atypical Presentation of Cholelithiasis in an Atypical Patient Population.” Campbell University IPE Research Symposium; Buies Creek, NC. 2019.
- **Gerstner L**, Johnson BL, Vaskalis M, Coniglio D. “*iOSCE*: Development and Success of an Inteprofessional Objective Structured Clinical Examination Activity for Health Sciences Students”. Campbell University Interprofessional Research Symposium; Buies Creek, NC. 2018.
- **Gerstner L**, Johnson BL, Vaskalis M, Coniglio D. “Interprofessional Education Activity Days – Offering Something for Everyone.” Campbell University Interprofessional Research Symposium; Buies Creek, NC. 2018.
- Johnson B, **Gerstner L**. “Designing an Interprofessional Education Program to Meet the Changing Environment.” Campbell University Interprofessional Research Symposium; Buies Creek, NC. 2015.

GRANTS

- HRSA Grant: Primary Care Training and Enhancement: Training Primary Care Champions (2018 – 2023)
 - Title: Clinical Site Liaison and Lead PA Faculty (10% of salary)
 - Member of the PCC Steering Committee, MPHE Admissions committee, & MPHR Curriculum Committee
 - Additional duties include: teaching in the Introduction to Teaching course & Applied Education Skills course

OTHER PRODUCTS OF SCHOLARSHIP

- Facilitator for PAEA Clinical Educator virtual retreats: October 2020, June 2021, March 2022.
- Lohenry K, **Gerstner L**, hosts. "Campbell University PA Program." *The PA Path Podcast*, October 24, 2022.
- Dyer S, **Gerstner L**, hosts. "Part I - Getting into PA School – a primer for aspiring PAs, Part II – Navigating PA School in the pandemic." *The Ortho PAc Podcast*, November 11, 2020.
- Lynch S, **Gerstner L**, Nordan A, hosts. "Preceptor development: Incorporating learners into a busy practice & dealing with difficult students." *Airwaves and Educators*, episode 11. September 2019.
- Question writer for Physician Assistants in Orthopaedic Surgery (PAOS) conference CME. January 2019.
- **Gerstner L**. "Introducing/Orienting a PA Student to your Practice." Physician Assistant Education Association Committee on Clinical Education online resource. 2017.
- **Hudak N, Gerstner L, Hanson B, Ditoro B**. "Transition to Professional Practice" resource. Physician Assistant Education Association Committee on Clinical Education online resource. 2017.
- **Gerstner L**. "Get to Know your Clinical Education Neighbors." Physician Assistant Education Association Networker online article. May 2016.

TEACHING/COURSE COORDINATOR RESPONSIBILITIES

Campbell PA Program:

- **Clinical courses/rotations:** Emergency Medicine, Family Medicine, Internal Medicine, Surgery, 2012-2022
Pediatrics, Psychiatry, Women's Health, Primary Care, 2 electives (course coordinator)
- **Didactic courses:**
 - Surgery *Spring 2022, 2024*
 - Orthopedics *Spring 2022-24*

Campbell University:

- Clinical Research 379: Physical and Clinical Assessment (course coordinator & lecturer) *2010-2021*

Duke University PA Program:

- Campbell University Pharmacy Program, Physical and Clinical Assessment labs *2010*
- Duke University PA Program, Hip Anatomy lecturer *2007-2010*
- Duke University PA Program, Orthopaedic Physical Exam lab instructor *2007-2010*
- Duke University PA Program, Surgical Bandaging lab instructor *2008-2010*

STUDENT MENTORSHIP

- Each year, each member of our faculty is assigned 5-9 incoming student advisees. We meet with these students at least once each block and as needed for remediation and mentoring throughout the two years of the PA program and beyond. I have graduates contact me for career and contract advice at least several times a year.
- Faculty mentor to two groups of clinical year PA students' clinical case poster for the Campbell IPE Research Symposium annually (2019-present)
- Faculty mentor to 1 dual Master of Science in Public Health/Master of Physician Assistant Practice student's capstone project on "The Effectiveness of an Interdisciplinary Educational Event on Osteoporosis Knowledge."

STUDENT ADVISING

- Campbell PA Program Faculty Advisor, academic advising for 12-18 students per year *2010-present*

LEADERSHIP AND COMMUNITY INVOLVEMENT

- Campbell PA Program Make-a-Wish Golf Tournament (faculty advisor) *2012-present*
- Operation Walk Denver Medical Mission Trip to Guatemala *2011*
- Operation Walk Denver Medical Mission Trip to Panama *2010*
- University Presbyterian Church AIDS Care Team Member *2006-2010*